

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WLLY-FM- West Palm Beach, FL	Date: 3/29/16
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I, Targeted Platform Media LLC

do hereby request station time concerning the following issue:

Priorities USA Action

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
AS ORDERED					

This broadcast time will be used by: Priorities USA Action

**THIS PAGE MUST BE COMPLETED FOR PROGRAMMING THAT
"COMMUNICATES A POLITICAL MATTER OF NATIONAL IMPORTANCE."
FOR ALL OTHER ISSUE ADS, PLEASE GO TO PAGE 3.**

Programming that "communicates a political matter of national importance" includes (1) references to legally qualified candidates (presidential, vice presidential or congressional); (2) any election to Federal office (e.g., any references to "our next senator", "our person in Washington" or "the President"); and (3) a national legislative issue of public importance (e.g., Affordable Care Act, revising the IRS tax code, federal gun control or any federal legislation).

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the offices being sought, the date(s) of the election(s) and/or the issue to which the communication refers (if applicable):

Campaign Name: Priorities USA Action
Office Sought: U.S. Presidency
General Election: November, 8th 2016

I represent that the payment for the above described broadcast time has been furnished by (name and address):

Priorities USA Action

and you are authorized to announce the time as paid for by such person or entity (hereinafter referred to as the "sponsor").

List the chief executive officers or members of the executive committee or the board of directors below (or attach separately):

Treasurer: Greg Speed
Executive Strategist: Anne Caprara
Chief Strategist: Guy Cecil

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 5)

TO BE COMPLETED FOR ALL ISSUE ADVERTISEMENTS

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

The Sponsor agrees to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). **For the above-stated broadcast(s), the sponsor also agrees to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.**

TO BE SIGNED BY ISSUE ADVERTISER (SPONSOR)

March 29th, 2016

Date

Signature

(202) 965-5060

Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

GLADES MEDIA COMPANY

530 E. Alverdez Avenue
Clewiston, FL 33440
863-983-5900

Client: **Priorities USA**Order #: **8114-00002**Description: **EST 101 VER 3**Date Entered: **5/25/2016**

P.O.#:

Salesperson: **Danitz, Paul**Invoice Frequency: **Billed at end of Media/EOS, Sorted by Date Notary Req'd**Phone/Fax: **214-891-5700**

Katz Media Group
Attn: accounts payable
125 West 55th Street
3rd Floor
New York, NY 10019 USA

On-Air Schedule

On-Air Schedule																	
	Start Date	End Date	Station	Scheduled Time/Event		Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	9/27/2016	11/8/2016	WLLY-FM	06:00:00a	to 10:00:00a	CUSTOM	1:00	128	45.00	5760.00	Y	Y	Y	Y	Y	N	N
	9/27/2016	10/2/2016						16	45.00	720.00	0	3	4	5	4	0	0
	10/3/2016	10/9/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/10/2016	10/16/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/17/2016	10/23/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/24/2016	10/30/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/31/2016	11/6/2016						24	45.00	1080.00	4	5	5	5	5	0	0
	11/7/2016	11/8/2016						8	45.00	360.00	4	4	0	0	0	0	0
2	9/27/2016	11/8/2016	WLLY-FM	10:00:00a	to 03:00:00p	CUSTOM	1:00	160	45.00	7200.00	Y	Y	Y	Y	Y	N	N
	9/27/2016	10/2/2016						21	45.00	945.00	0	3	6	6	6	0	0
	10/3/2016	10/9/2016						25	45.00	1125.00	4	5	5	6	5	0	0
	10/10/2016	10/16/2016						25	45.00	1125.00	4	6	5	5	5	0	0
	10/17/2016	10/23/2016						25	45.00	1125.00	4	5	6	5	5	0	0
	10/24/2016	10/30/2016						25	45.00	1125.00	4	5	5	6	5	0	0
	10/31/2016	11/6/2016						29	45.00	1305.00	4	6	7	6	6	0	0
	11/7/2016	11/8/2016						10	45.00	450.00	5	5	0	0	0	0	0
3	9/27/2016	11/8/2016	WLLY-FM	03:00:00p	to 07:00:00p	CUSTOM	1:00	128	45.00	5760.00	Y	Y	Y	Y	Y	N	N
	9/27/2016	10/2/2016						16	45.00	720.00	0	2	4	5	5	0	0
	10/3/2016	10/9/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/10/2016	10/16/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/17/2016	10/23/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/24/2016	10/30/2016						20	45.00	900.00	4	4	4	4	4	0	0
	10/31/2016	11/6/2016						24	45.00	1080.00	4	5	5	5	5	0	0
	11/7/2016	11/8/2016						8	45.00	360.00	4	4	0	0	0	0	0
4	9/27/2016	11/8/2016	WLLY-FM	06:00:00a	to 07:00:00p	CUSTOM	1:00	84	35.00	2940.00	N	N	N	N	N	Y	Y
	9/27/2016	10/2/2016						8	35.00	280.00	0	0	0	0	0	4	4
	10/3/2016	10/9/2016						8	35.00	280.00	0	0	0	0	0	4	4
	10/10/2016	10/16/2016						8	35.00	280.00	0	0	0	0	0	4	4
	10/17/2016	10/23/2016						8	35.00	280.00	0	0	0	0	0	4	4
	10/24/2016	10/30/2016						26	35.00	910.00	0	0	0	0	0	13	13
	10/31/2016	11/6/2016						26	35.00	910.00	0	0	0	0	0	13	13

Order Start Date: **9/27/2016**Order End Date: **11/8/2016**Spots: **500**Total Charges: **\$21,660.00**Combined Discounts: **\$3,249.00**Total Net: **\$18,411.00****Projected Media Month/End-Of-Schedule Billing Totals for Priorities USA / 8114-00002 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
October	2016	371	\$16,115.00	\$2,417.25	\$13,697.75
November	2016	129	\$5,545.00	\$831.75	\$4,713.25
Total:		500	\$21,660.00	\$3,249.00	\$18,411.00

MORGAN STANLEY
UMB BANK, N.A.
KANSAS CITY, MO 64106
1-800-588-3462

1923

25-80/40

TARGETED PLATFORM MEDIA (TPM) LLC
1291 HOLLYWOOD DR.
ANNAPOLIS, MD 21403

9/23/2016

PAY TO THE ORDER OF Katz Communications, INC \$ **188,988.63

One Hundred Eighty-Eight Thousand Nine Hundred Eighty-Eight and 63/100***** DOLLARS

C. Morgan Stanley
AUTHORIZED SIGNATURE

MEMO

PUSA 9.27-10.3

TARGETED PLATFORM MEDIA (TPM) LLC

1923

Katz Communications, INC

9/23/2016

PUSA 9.27-10.3

188,988.63